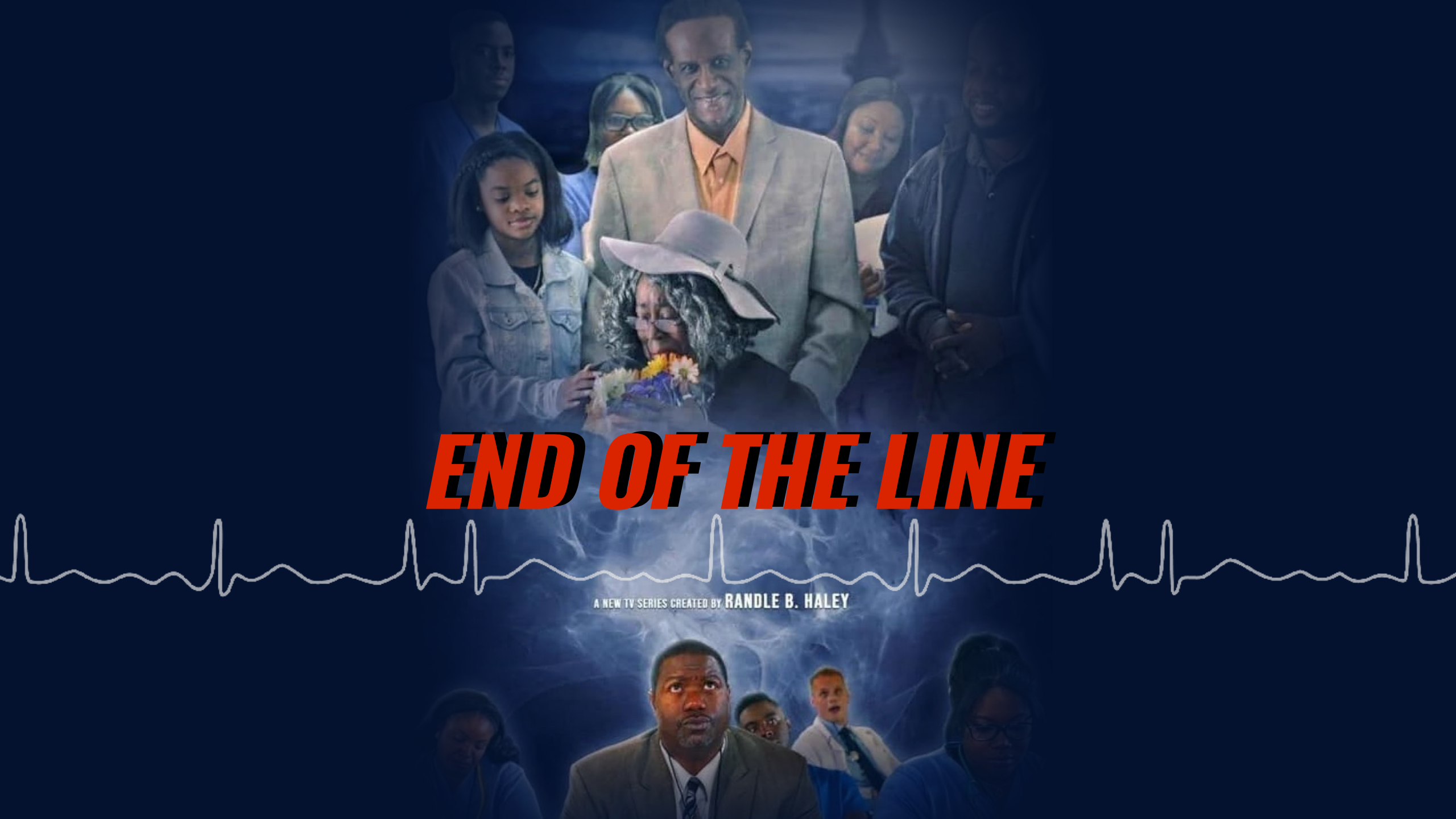
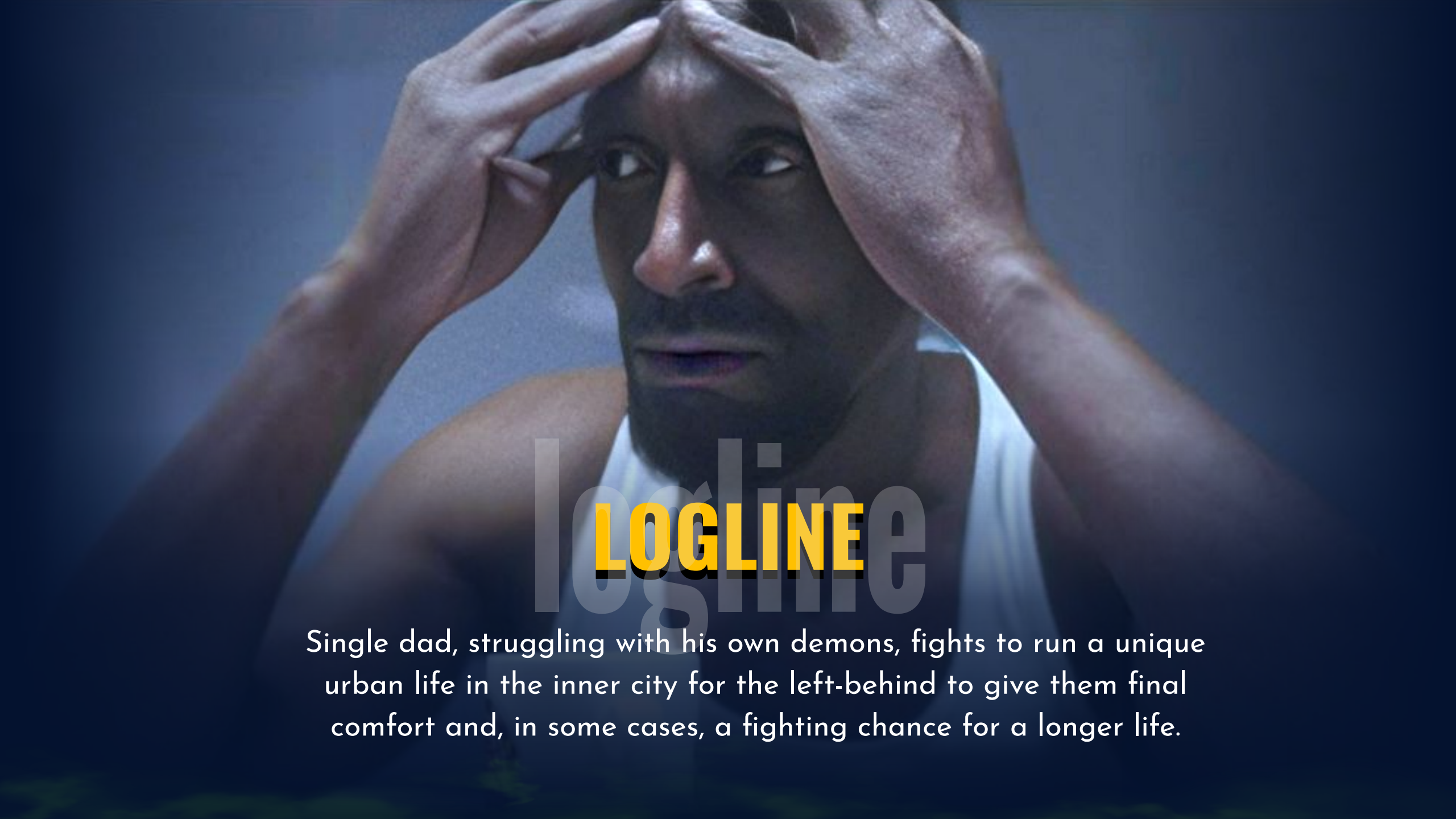




END OF THE LINE

A NEW TV SERIES CREATED BY **RANDLE B. HALEY**

A close-up photograph of a man with a beard and mustache, wearing a white tank top. He has his hands pressed against his temples and forehead, looking upwards with a pained or distressed expression. The background is a dark, textured wall.

LOGLINE

Single dad, struggling with his own demons, fights to run a unique urban life in the inner city for the left-behind to give them final comfort and, in some cases, a fighting chance for a longer life.

OVERVIEW & SPECIFICATIONS

Genre *Drama*

Rating: PG-13

Episode Runtime: 57-60 mins

Mood *Somber, Realistic, Humorous*

Time Sequencing *Days at a time*

Episode Style

Semi-anthological with recurring/guest characters and serial arc plots.

Setting *Present day*

Location *Inner-city*

Action *Some violence and graphic images.*

TOPICS AND SUBJECTS

- ❖ Hope
- ❖ Addiction
- ❖ Inequality
- ❖ Race
- ❖ Family
- ❖ Marriage
- ❖ Homophobia
- ❖ Prejudice
- ❖ Spirituality



PILOT



EP.1 - “BROTHERHOOD”

The clinic team attempts to convince the brother of a dying, suffering woman to bring her to hospice despite the brother's violently opposing hospice care based on his suspicions and religious beliefs. Meanwhile, a passed-out, beaten, dementia-afflicted older Black gentleman ends up on the Sunrise Clinic's doorstep, creating consternation among the clinic employees as to how to deal with him after pressure from the city and local law enforcement.

STORY

End of the Line is a gritty, emotional drama centered on LeRoy “Roy” Downs, a recovering drug and sex addict and single father struggling to run Sunrise Clinic—an underfunded inner-city hospice facility serving society’s forgotten and abandoned.

Believing in the healing power of hope, compassion, and positive affirmation, Roy fights to give terminally ill patients dignity, peace, and, in some cases, a second chance at life.



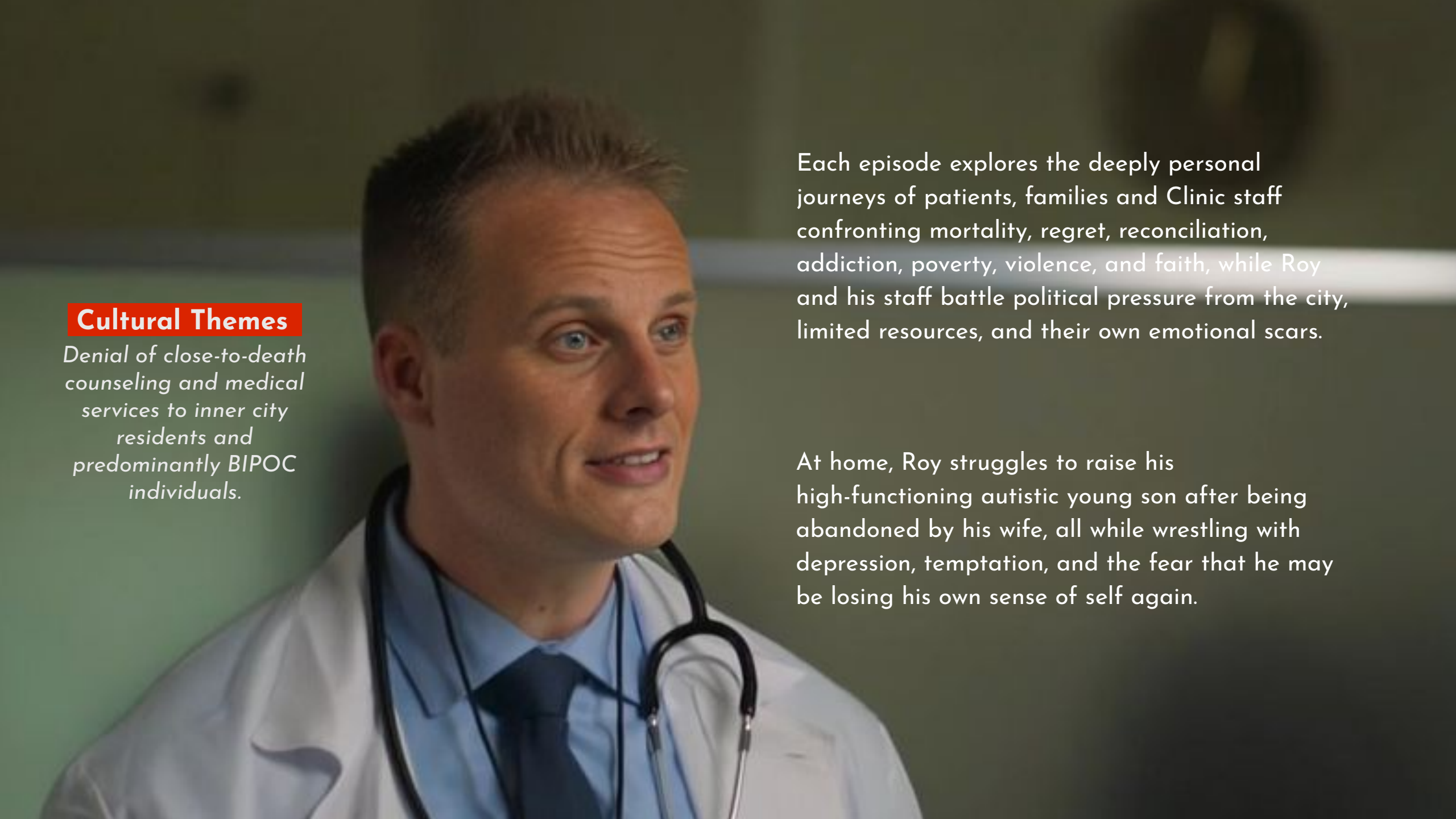
MAIN CHARACTER

LEROY “ROY” DOWNS

Director of the Sunrise Clinic, an innovative life-affirming, potentially, life-extending urban hospice. He dropped out of seminary and fell into serious drug use to handle his depression. As it nearly destroyed his life, he tries to run from his past in many ways. After getting clean, he got married, had a 7-year-old son named AARON, and turned his life around.

Just after opening the clinic two years before and on a comeback trail, his wife leaves him and his son.





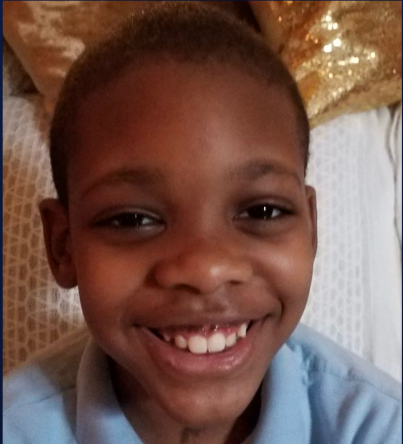
Cultural Themes

Denial of close-to-death counseling and medical services to inner city residents and predominantly BIPOC individuals.

Each episode explores the deeply personal journeys of patients, families and Clinic staff confronting mortality, regret, reconciliation, addiction, poverty, violence, and faith, while Roy and his staff battle political pressure from the city, limited resources, and their own emotional scars.

At home, Roy struggles to raise his high-functioning autistic young son after being abandoned by his wife, all while wrestling with depression, temptation, and the fear that he may be losing his own sense of self again.

MAIN CHARACTERS



AARON DOWNS



MABEL STORY



**CLARA "RED"
TIARA**



ZORA



RONNIE

SUPPORTING CHARACTERS



**DOCTOR
JAMES "JIM"
HENSON**



**REV.
WHITMORE
CLEGG**



**VINNY
PROVOLONE**



**ESTHER "THE
PESTER" PEARL**

PILOT GUEST STAR



Christopher Mann
as
BILL SMALLWOOD

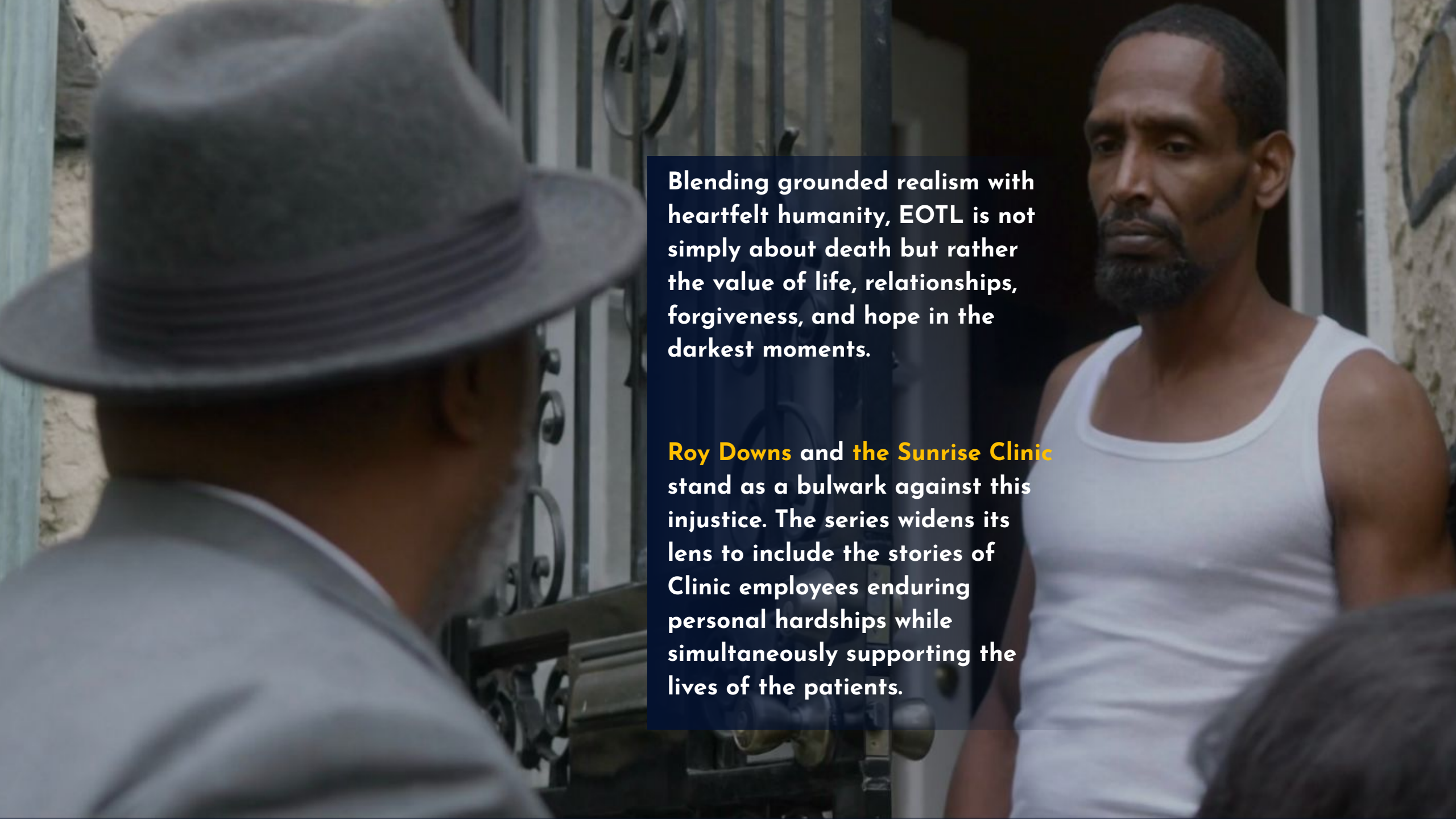
Select Credits: *The Wire* (HBO), *The Calling* (2022), *The Right Stuff* (2020), *Creed II* (2018)

“DEATH AND LIFE ARE IN THE POWER OF THE TONGUE.”

As Sunrise Clinic consultant Rev. Whitmore Clegg counsels a mourning loved one (in Ep.2):

“It’s not what you lost in their dying, it’s what you gained in their living.”



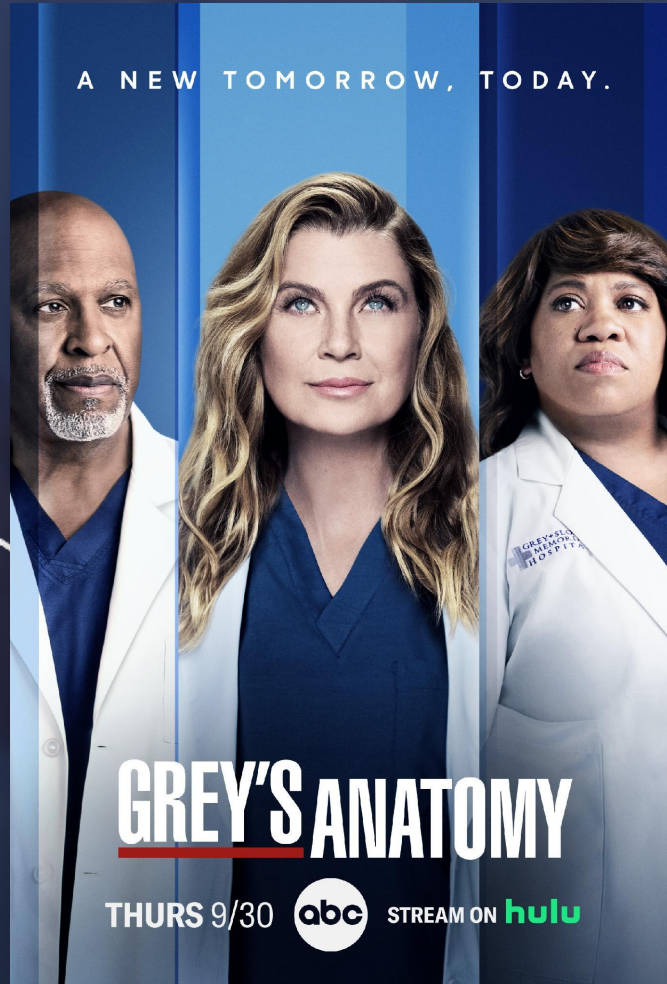


Blending grounded realism with heartfelt humanity, EOTL is not simply about death but rather the value of life, relationships, forgiveness, and hope in the darkest moments.

Roy Downs and **the Sunrise Clinic** stand as a bulwark against this injustice. The series widens its lens to include the stories of Clinic employees enduring personal hardships while simultaneously supporting the lives of the patients.

COMPARABLES

TV
SERIES



Grey's Anatomy, This Is Us, The Wire, D.O.C.

Black Americans

African American households are key drivers of media consumption, with over 43% of their TV time spent on broadcast/cable and 41.4% on streaming.

Adults 20+

This is the primary demographic for streaming and media consumption—with strong purchasing power and high engagement for shows that confront contemporary issues.

Adults 40-60

The demographic that frequently takes on roles as primary caregivers for aging parents, managing care, finances, and safety.

Adults 60+ (Seniors)

Directly affected demographic—would heavily align with media about awareness, protection and prevention of elder abuse, neglect, or financial exploitation.

Healthcare Professionals & Caregivers

Individuals working in nursing homes, assisted living, facilities, etc.

TARGET AUDIENCE



PRODUCTION TEAM

Executive Producer, Creator:

RANDLE B. HALEY

Director:

LAMONT FOUNTAIN

("72 Seconds in Rittenhouse Square" currently on Paramount+), music contributor ("Hack" TV show, CBS, early 2000s)

Assistant Director:

DOMINIQUE ("DOM") JANELLE

Co-Producer:

MISTY FOUNTAIN

Casting Director:

NAKIA DILLARD

NAKIA DILLARD, OF AIKAN
AIKAN ("I-Can") ACT Acting Academy

POST PRODUCTION SUPERVISOR:

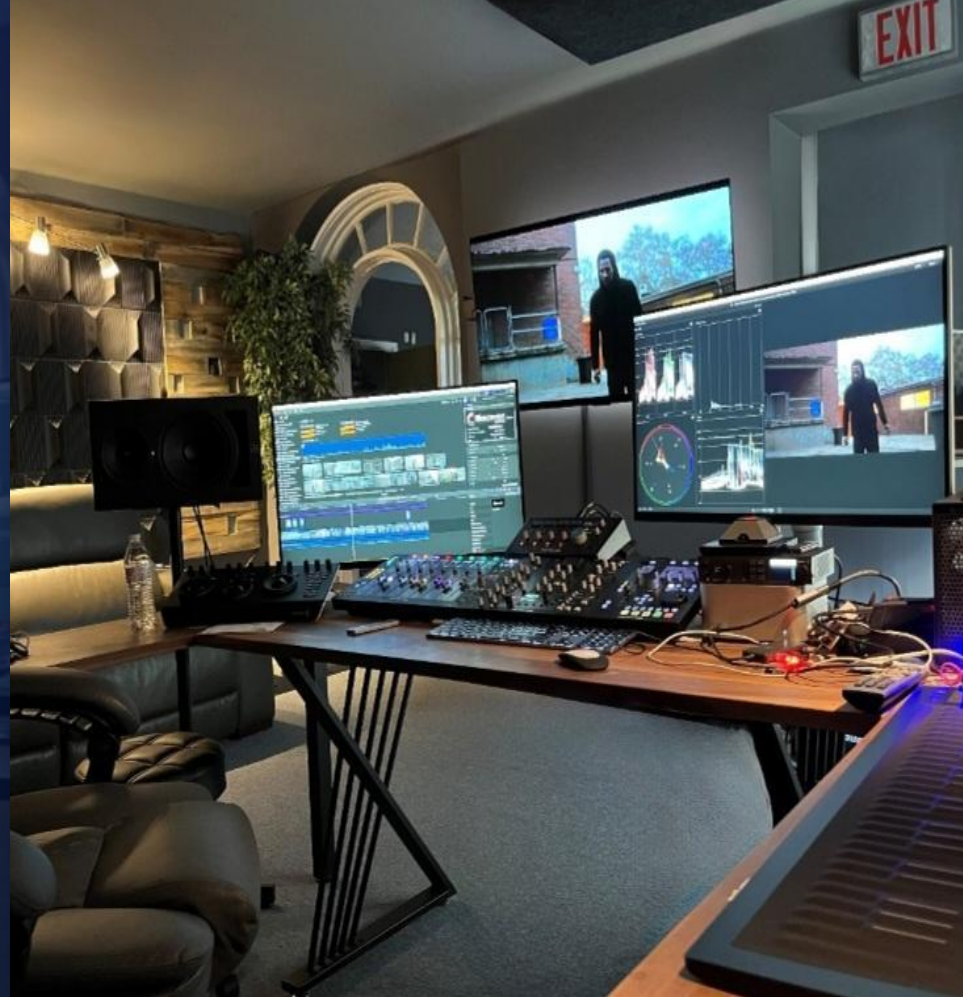
LAMONT FOUNTAIN (owner of 12 Gates Studio)
Producer, Editor

12 GATES STUDIO

12 Gates Studio has newly-built facilities in the Wynnfield area of Philadelphia featuring state-of-the-art equipment such as 6K cinema cameras, editing bays and sound studios, supported by a full staff of professional filmmakers.

SPECIAL NOTE: 12 Gates' studio is physically connected to a church building rented to film.

THE BOTTOM LINE: The totality of this arrangement allows for the highest quality, TV-ready film package produced in the most cost-effective way.



WHY THIS SERIES MATTERS **NOW**



End of the Line comes at an urgent time where:

- **Mental health** conversations are more open than ever
- **Healthcare inequality** remains a national issue with growing unrest at an all-time high under the new administration
- Loneliness, addiction, depression, and burnout are affecting **millions of people post-pandemic**
- Audiences increasingly seek stories with **emotional realism, spiritual complexity, and social relevance**



REALISM > SENSATIONALISM

The series offers a fresh perspective within African American television storytelling.

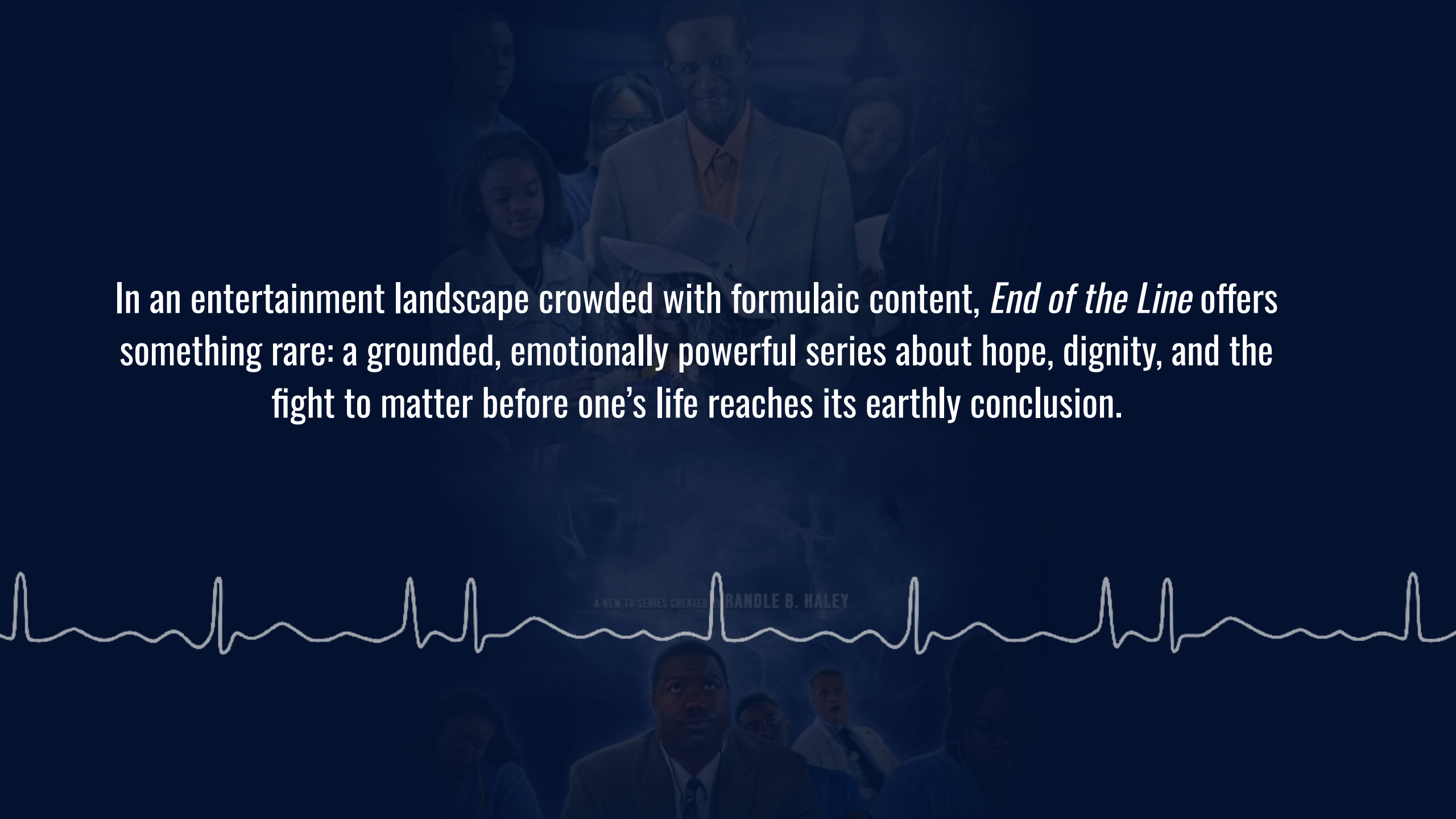
Rather than focusing solely on crime, wealth, or sensationalism, *End of the Line* presents mid-to-low-income urban life with nuance, compassion, humor, and philosophical depth.

It humanizes people and topics that society often ignores: elderly, sick, addicts, low class, caregivers, healthcare workers, women, children, and more.

Commercially, the series combines:

- Emotional intimacy of contemporary popular family dramas
- Realism of socially-conscious urban storytelling
- Episodic patient-driven format that sustains successful ongoing medical series.

This creates strong potential for both streaming audiences and traditional television viewers seeking **meaningful, binge-worthy character drama.**



In an entertainment landscape crowded with formulaic content, *End of the Line* offers something rare: a grounded, emotionally powerful series about hope, dignity, and the fight to matter before one's life reaches its earthly conclusion.

A NEW TV SERIES CREATED BY RANDLE B. HALEY

CONTACT

Executive Producer, Creator, Writer

RANDLE B. HALEY

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